

Suffolk Artlink Fundraising Policy

1. Purpose

The purpose of this policy is to outline the principles and guidelines that govern all fundraising activities undertaken by Suffolk Artlink. This policy aims to ensure transparency, integrity, and accountability in our fundraising efforts while upholding the values and mission of our organisation.

2. Compliance with Regulations and Standards

Suffolk Artlink is committed to complying with all relevant laws, regulations, and guidelines governing fundraising activities in the UK. We will adhere to the standards set forth by regulatory bodies such as the Charity Commission, the Fundraising Regulator, and the Institute of Fundraising.

3. Integrity and Transparency

We will conduct all fundraising activities with honesty, integrity, and transparency. We will provide accurate and truthful information to donors, supporters, and the public about our organisation, our mission, and how donations are utilised to support our programmes and initiatives.

4. Respect for Donors

Suffolk Artlink values and respects the generosity of our donors and supporters. We will treat all donors with appreciation, dignity, and respect, regardless of the size or frequency of their contributions. We will ensure that donors' personal information is handled securely and in accordance with data protection laws.

5. Independence and Impartiality

Our fundraising efforts will be independent and impartial, free from undue influence or pressure from any individual, organisation, or interest group. We will not accept donations that compromise our independence or our ability to fulfil our mission effectively.

6. Diversity and Inclusion

Suffolk Artlink is committed to promoting diversity, equity, and inclusion in all aspects of our fundraising activities. We will strive to engage with donors and supporters from diverse backgrounds and communities, and we will ensure that our fundraising materials and events are accessible to all.

7. Accountability and Stewardship

We recognise our responsibility to our donors, supporters, and beneficiaries to use donated funds wisely and efficiently. We will maintain accurate records of all fundraising transactions and expenditures, and we will provide regular reports to donors and stakeholders on the impact of their contributions.

Funds and donations provided for specific purposes will be treated as restricted funds and detailed within the charity's accounts.

For the reporting of restricted funds Suffolk Artlink will apply Charity SORP FRS 102, Module 5. Recognition of income, including legacies, grants and contract income

8. Ethical Fundraising Practices

Suffolk Artlink will adhere to the following ethical fundraising practices:

- We will avoid using aggressive or coercive tactics to solicit donations.
- We will respect the privacy and preferences of donors, including their right to opt-out of future communications.
- We will ensure that fundraising appeals are truthful, accurate, and respectful.
- We will provide opportunities for donors to express their preferences regarding the use of their donations and to request anonymity if desired.
- Where participants are represented within our fundraising this must be by specific consent.
- Where participants' artwork is shown in our fundraising this will be by consent.
- Participants must be represented with respect. We will only use images, video, and audio recordings that show represent beneficiaries positively, reflecting the impact our work. We will not use negative campaigning.

9. Complaints and Feedback

Suffolk Artlink welcomes feedback from donors, supporters, and the public regarding our fundraising activities. We will address any complaints or concerns promptly and transparently, and we will take appropriate action to resolve them in accordance with our commitment to ethical fundraising practices.

10. Review and Revision

This ethical policy will be reviewed regularly by Suffolk Artlink's board of trustees to ensure its ongoing relevance and effectiveness. Any revisions to the policy will be made in consultation with relevant stakeholders and communicated transparently to all concerned parties.

Conclusion

Suffolk Artlink is committed to upholding the highest standards of ethics and integrity in all our fundraising activities. By adhering to the principles outlined in this policy, we aim to build and maintain the trust and confidence of our donors, supporters, and the communities we serve.

Fundraising should be closely aligned to charitable mission and must always reflect our values.